

InventionMachine

At a Glance

[Invention Machine](#), the innovation software company, drives [sustainable innovation](#) by helping global [manufacturers](#) deliver the right products the first time, rapidly and repeatedly -- whether it's creating a cost efficient engine for NASA, bio-degradable packaging, algae-based biofuel or cardio-vascular devices. Invention Machine is a key player in the product lifecycle management (PLM) industry and its innovation software is revolutionizing product development by identifying, validating and ranking ideas consistently, and streamlining and accelerating the ideation to productization process.

Headquartered in Boston, Invention Machine has offices in six countries and works with a growing [network](#) of distributors and partners worldwide. The company has reported strong, sustained profitability and growth over the last five years.

Invention Machine's technology edge

[Invention Machine Goldfire](#), the innovation intelligence platform, makes innovation repeatable and sustainable. The software also empowers [innovators](#) with precise [innovation intelligence](#) so they can deliver the right products the first time and fuel the product pipeline with cost effective, competitive products.

Customer snapshot

Hundreds of companies in more than 25 countries use Invention Machine's innovation software to design products that foster people, planet and profits. Examples include:

Aerospace & Defense:	Airbus, Boeing, Honeywell, Northrop Grumman, Pratt & Whitney
Automotive:	Bentley, Cummins, Delphi, Eaton, Hyundai, Mahle, Renault
Consumer:	Bemis, Char-Broil, Leggett & Platt, Nestlé, The Hershey's Company, Unilever
Technology:	Canon, GE, Hager, LG, Océ, Samsung, Sony, Toshiba
Energy & Environment:	Eni, Hexcel, Shell, Statoil, Sun Chemical, Veolia, Schneider, Ticona
Life Sciences:	Biomerieux, Boston Scientific, Medtronic, Welch Allyn, Zoll Medical
Industrial:	ATI Wah Chang, Brady, Caterpillar, John Deere, JohnsonDiversey, Saint-Gobain

Invention Machines customers on IndustryWeek's 2009 U.S. 500 list

- Four of the top 5 aerospace & defense companies.
- Three of the top 5 electrical equipment & appliances companies.
- Three of the top 5 motor vehicle parts companies.
- Three of the top 5 chemical companies.
- Three of the top 5 medical instruments & equipment companies.

Sample customer examples

- Nestlé created multiple new flavors and products.
- Leggett & Platt created the world's first [folding box-spring](#) and [anti-snoring bed](#).
- Shell is creating and commercializing [algae-based biofuel](#).
- Immucor is making blood transfusions safer.
- Pratt & Whitney Rocketdyne created the next generation, cost-effective [engine for NASA](#).
- Procter & Gamble created Crest Whitestrips, claimed 70% of the \$400M tooth-whitening market.
- Magnet created anti-leak toilet valve, [Siphon Flush](#), and saved \$1M in development cost.
- Samsung filed 13 new patents, saved \$77M, increased market share in the DVD industry.
- A \$3.7B specialty chemical company identified 42 leads and generated \$1M in increased revenues.

Contacts

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